WHAT IS CLAIMED IS:

- 1. A process for ink jet printing on cloth using ultraviolet ray curable ink, which comprises the steps of
- applying a transparent ultraviolet ray curable ink and then curing by ultraviolet rays; and
 - thereafter applying an ultraviolet ray curable ink containing a coloring component to form an image.
- 2. A process for ink jet printing on cloth using ultraviolet ray curable ink, which comprises the steps of forming be three-dimensional pattern by repeating the step of applying a transparent ultraviolet ray curable ink and then curing by ultraviolet rays; and
- applying an ultraviolet ray curable ink containing a coloring component to form a three-dimensional image.
- 3. The process for ink jet printing of Claim 1 or 2, wherein said transparent ultraviolet ray curable ink and said ultraviolet ray curable ink containing a coloring component comprise a reactive oligomer, a reactive diluent and a photoinitiator; said reactive oligomer being contained in an amount of 1 to 70 % by weight in said transparent ultraviolet ray curable ink and in an amount of 1 to 60 % by weight in said ultraviolet ray curable ink containing a coloring component.
 - 4. The process for ink jet printing of Claim 1 or 2, wherein

said transparent ultraviolet ray curable ink and said ultraviolet ray curable ink containing a coloring component are heated by a heating means and then discharged.

5. An ink jet printing apparatus equipped with a two-stage ink head having an ultraviolet ray exposing means and a transparent ink head in the front head and an ultraviolet ray exposing means and ultraviolet ray curable ink heads of various colors in the rear head.

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6. An ink jet printing apparatus equipped with a linear ink head having a transparent ink head, an ultraviolet ray exposing means and ultraviolet ray curable ink heads of various colors in a straight line.